



30" Tab

- The Aspen Times
- Citizen Telegram
- Eagle Valley Enterprise
- Free Enterprise
- Glenwood Springs Post Independent
- Grand Junction Free Press
- Middle Park Times
- Sky-Hi News
- Snowmass Sun
- Summit Daily News
- Vail Daily

28" Tab

- Aspen Times Weekly
- Explore Summit Weekender
- Vail Daily Weekly

For more information regarding printing specifications and program settings, please contact:

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newsprint **graphic** guidelines

ad size

- Please check with your Account Manager for current publication ad size dimensions.
- Files must be sized exactly to ensure proper reproduction. Files that are +/- 5% the ad space may become distorted when placed. These files will be rejected and may only publish with proper approval from the account manager or advertiser.

color

- All publications are printed using a 4-color CMYK (Cyan ■, Magenta ■, Yellow ■, Black ■) printing process.
- Files containing color must be saved using CMYK color mode. Any files submitted containing RGB, Pantone or Spot Color will be converted to CMYK prior to printing and correct color reproduction will not be guaranteed.
- All black and white files and elements should be saved in Grayscale color mode. **DO NOT** save black and white images in CMYK color mode.

art elements

color

- All color images must be saved using CMYK color mode.
- Black & white images must be saved in Grayscale.

size

- All photo images should be with a minimum of 200 dpi resolution at 100%+ the size to be printed.

file format

photos

- .tif • .jpg • eps • psd

vector art (ensure all type is converted to outlines)

- .ai • eps

digital ready

- Preferred file format is Adobe Acrobat PDF (.pdf).
- We cannot edit .pdf files. Changes to digital-ready files require a submitting a new file.
- **DO NOT** include crop or registration marks. Bleeds should also not be included unless the publication specifically allows for them.

working files

- Working files may be provided in the following formats. Please ensure all placed photos and art elements are included as separate, individual files.
 - Adobe InDesign CS6 (.indd) or lower.
 - Adobe Illustrator CS6 (.ai or .eps) or lower.
 - Adobe Photoshop CS6 (.psd or .tif) or lower.
- We **DO NOT** accept files created from Quark Xpress, Microsoft Publisher or Word, Adobe PageMaker, Corel Draw, or any other applications not specifically listed herein as acceptable.

fonts

- Due to licensing and system requirements, we are unable to accept any fonts not listed in our **SDS Typeface Reference Guide**. Files containing fonts not in our system will be substituted as closely as possible using our existing fonts.
- Ensure all fonts are embedded in Digital Ready files.
- Illustrator files must have all fonts converted to outlines.
- You may select fonts from our available font listing. For a current listing of our font package, please contact your Account Manager who can provide you an up-to-date listing.

font sizes and color

TYPEFACE	BLACK	2+ COLOR	REVERSED
Serif	8 pt	10 pt	12 pt. Bold
Sans Serif	6 pt	8 pt.	10 pt. Bold

- **BLACK TEXT:** Set black text using a black-only ink mix (0/0/0/100). **DO NOT** use 4-color black (*aka Rich Black*) for type. Text set using 3+ color mixes does not reproduce well and may become illegible when printed.